



**THIS WEEK'S TOP 10 BUYS AND TOP 10 SELLS** Sunday, April 14, 2024

		<i>These are high conviction stocks that TPA has recommended recently. They are technically positive for Buys or negative for Sells and trading at or near their investment action levels.</i>			
					4/14/2024
<b><u>THIS WEEK'S TOP 10 BUYS AND TOP 10 SELLS</u></b>					
<b>BUYS</b>					
	<b><u>Ticker</u></b>	<b><u>Name</u></b>	<b><u>Last Price</u></b>	<b><u>Optimal Action Price</u></b>	<b><u>Distance to Action</u></b>
1	<b>IP</b>	International Paper Co.	37.14	37.00	<b>-0.38%</b>
2	<b>HSY</b>	Hershey Company	185.80	185.00	<b>-0.43%</b>
3	<b>RPRX</b>	Royalty Pharma plc - Ordinary Share	28.22	28.00	<b>-0.78%</b>
4	<b>HIW</b>	Highwoods Properties Inc.	24.48	24.25	<b>-0.94%</b>
5	<b>MHK</b>	Mohawk Industries Inc.	113.17	111.00	<b>-1.92%</b>
6	<b>NTRS</b>	Northern Trust Corp.	83.83	82.00	<b>-2.18%</b>
7	<b>FIS</b>	Fidelity National Information Service	70.95	69.00	<b>-2.75%</b>
8	<b>LNC</b>	Lincoln National Corp.	28.28	27.50	<b>-2.76%</b>
9	<b>JBLU</b>	Jetblue Airways Corp	6.75	6.50	<b>-3.70%</b>
10	<b>ASH</b>	Ashland Inc	95.23	90.00	<b>-5.49%</b>
<b>SELLS</b>					
	<b><u>Ticker</u></b>	<b><u>Name</u></b>	<b><u>Last Price</u></b>	<b><u>Optimal Action Price</u></b>	<b><u>Distance to Action</u></b>
1	<b>PEP</b>	PepsiCo Inc	168.10	170.00	<b>1.13%</b>
2	<b>SNDR</b>	Schneider National Inc	21.68	22.75	<b>4.94%</b>
3	<b>AKAM</b>	Akamai Technologies Inc	103.47	110.00	<b>6.31%</b>
4	<b>INTC</b>	Intel Corp.	35.69	38.00	<b>6.47%</b>
5	<b>ADBE</b>	Adobe Inc	474.09	520.00	<b>9.68%</b>
6	---	---	---	---	---
7	---	---	---	---	---
8	---	---	---	---	---
9	---	---	---	---	---
10	---	---	---	---	---

# CHARTS

## BUYS

### ASH



### HSY



**NTRS**



**RPRX**



### JBLU



### JBLU



### MHK



### FIS



IP



IP





# SELLS

## INTC



## AKAM



### ADBE



### PEP



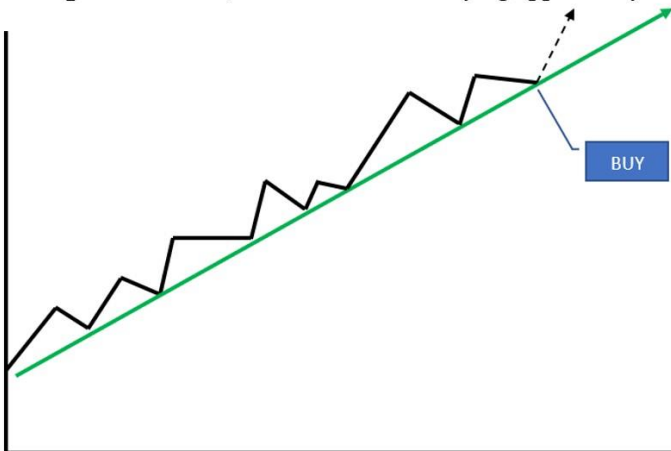


**SNDR**

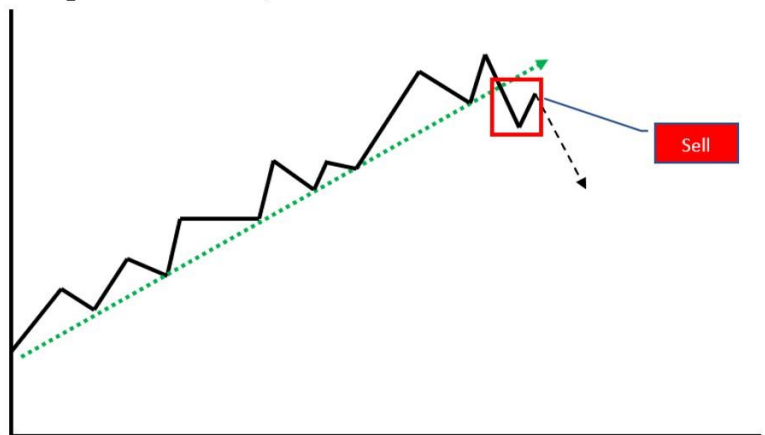


*Actionable stocks usually fit one of the 6 TPA charts at the bottom of this report*

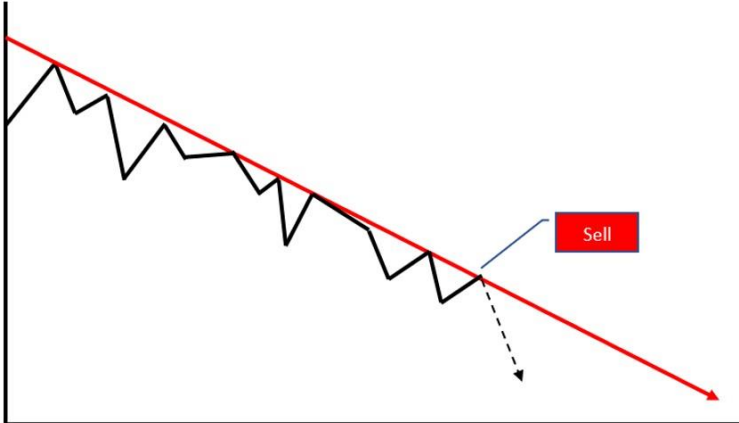
1. **Uptrend intact**, recent decline is a buying opportunity



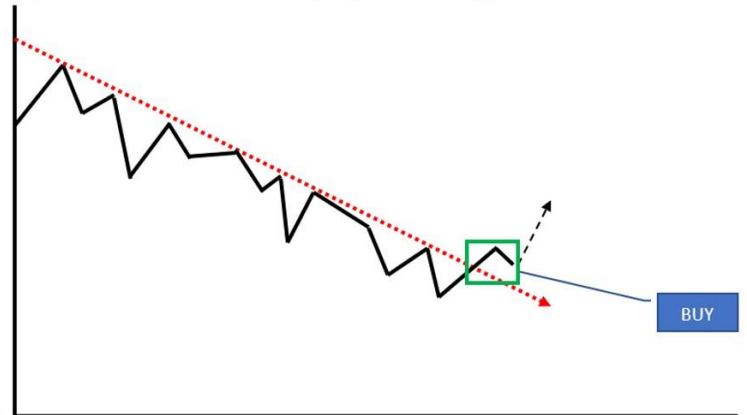
2. **Uptrend violation**, sell at new resistance



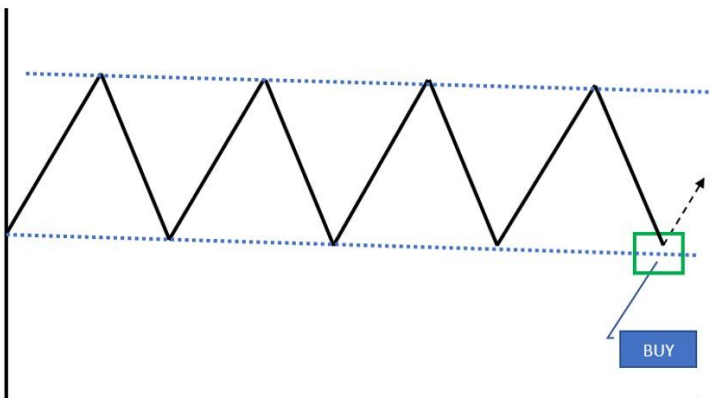
3. **Downtrend intact**, recent rally is a selling opportunity



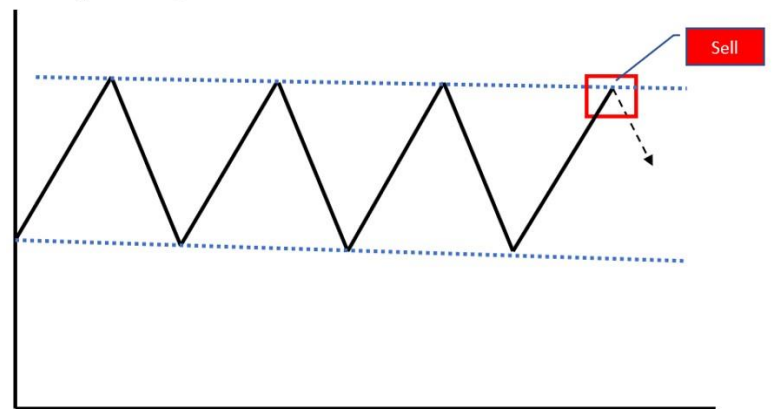
4. **Downtrend violation**, buy at new support



5. **Bottom of range**, buy at established support



6. **Top of range**, sell at established resistance



**CLICK ON LINKS BELOW FOR TECHNICAL INDICATOR EXPLANATIONS:**

[ASCENDING - DESCENDING TRIANGLE](#)  
[BASING-TOPPING-CONSOLIDATION](#)  
[BREAKOUT \(Breakdown\)](#)  
[CHANNEL & RANGE](#)  
[DIRECTIONAL MOVEMENT INDEX \(DMI\)](#)  
[DOUBLE BOTTOM or DOUBLE TOP](#)  
[MACD-MOVING AVERAGE CONVERGENCE-DIVERGENCE](#)  
[MOVING AVERAGES](#)  
[RELATIVE STRENGTH & PEER STOCK PERFORMANCE](#)  
[REPEATING PATTERNS](#)  
[RSI-RELATIVE\\_STRENGTH](#)  
[SUPPORT, RESISTANCE, BREAKOUT, BREAKDOWN](#)  
[TREND](#)

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**ALWAYS REMEMBER: No strategy exists in a vacuum – always evaluate the relevant sector & market.**  
*Over 80% of portfolio performance is determined by sector and market forces (Ibbotson & Kaplan study – January/February 2000)*

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